



Arizona

Prescott Valley Community Profile

INTRODUCTION

Prescott Valley, at an elevation of 5,100 feet, is located in Yavapai County. The community is 80 miles northwest of Phoenix and nine miles northeast of Prescott. Prescott Valley was founded in 1966 and incorporated in 1978.

WEATHER*

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Max	Daily Min	
January	50.5	23.5	0.97
February	54.5	25.9	0.75
March	59.1	29.5	0.81
April	67.9	36.8	0.57
May	76.3	44.2	0.32
June	85.9	53.1	0.44
July	89.5	61.4	2.76
August	86.8	59.1	2.65
September	83.5	52.8	1.05
October	73.9	41.6	0.68
November	61.2	30.9	0.69
December	52.6	24.6	1.11
Year	70.1	40.3	12.80

* Prescott F.A.A. Airport Station

Average Total Snow, Sleet and Hail Annually: 16.0 inches
(Based on a thirty year average)

PRESCOTT VALLEY EMPLOYMENT STRUCTURE

	Percent of Total
Agriculture & Mining	2.4%
Construction	14.2
Manufacturing	12.4
Transportation, Communication & Public Utilities	6.3
Wholesale Trade	3.5
Retail Trade	21.9
Finance, Insurance & Real Estate	3.3
Services	30.3
Public Administration	5.6

Source: U.S. Census Bureau

LABOR FORCE DATA

	1980	1989	1990
Civilian Labor Force	1,061	1,397	1,461
Employed	985	1,314	1,381
Unemployed	76	83	80
Unemployment Rate	7.2%	5.9%	5.5%

Source: Arizona Department of Economic Security

GROWTH INDICATORS

	1988	1989	1990
Taxable Sales (\$)	37,534,250	47,853,000	56,025,509
Postal Receipts (\$)	606,704	696,795	730,100
New Building Permits Issued*	654	748	526
School Enrollment	1,850	2,601	2,715
Net Assessed Valuation (\$)	25,503,250	27,905,988	29,190,831

* Arizona Business, Arizona State University

PROPERTY TAX RATE PER \$100 ASSESSED VALUATION

	1988	1989	1990
Unified School Dist.	\$6.73	\$6.30	\$6.43
Community College	1.43	1.58	1.68
County	3.05	2.99	2.99
State of Arizona	.47	.47	.47
Total Outside Town	11.68	11.34	11.57
Town	.00	.00	.00
Fire District	1.74	1.79	1.86
Total	13.42	13.13	13.43

Source: Arizona Tax Research Foundation

PRINCIPAL PRESCOTT VALLEY ECONOMIC ACTIVITIES

Prescott Valley is a self-sufficient and progressive growing community. Located on Highways 69 and 89A, Prescott Valley has benefitted from tourism traffic that has made the trade and service sectors important components of the local economy. A new shopping center, housing several stores, has recently been completed.

Better-Bilt Aluminum Products is the largest manufacturing employer in Prescott Valley. The company operates a plant that employs 500-600.

Two additional large employers will begin operations in 1991. Ace Hardware will open a Retail Support center and Printback will be manufacturing packaging materials. Total Employment will approximate 200.

POPULATION

	1980	1990	1980-1990 Percentage Change
Prescott Valley	2,284	8,858	+287.8%
Yavapai County	68,145	107,714	+58.1
Arizona	2,716,546	3,665,228	+34.9

Sources: Arizona Department of Economic Security
U.S. Census Bureau



Arizona
Department of Commerce

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FINANCE

Citibank: 1 office
Valley National Bank: 1 office
Bank of America: 1 office
Additional financial service available in Prescott

Yavapai County businesses are eligible for assistance in financing fixed assets through the Development Finance Division, Arizona Department of Commerce. Information on availability of industrial development bonds within the County may be obtained from the same source or from the Industrial Development Authority of Yavapai County; P.O. Box 607; Yarnell, Arizona 86362.

TRANSPORTATION

Highways: AZ 69 and 89A
Bus: Bus service available in Prescott
Truck: ONC-Hopper, ICX, Western Gillette, Consolidated Freightways, United Parcel Service (interstate)
Airport: Prescott Municipal (12 miles); two lighted, paved runways, 4,408 and 7,608 feet

COMMUNICATIONS

Newspapers: Daily: Prescott Courier; Arizona Republic (Phoenix); Phoenix Gazette (evening)
Weekly: Prescott Sun; Prescott Valley Tribune
Radio: KLKY, KIHx (Prescott Valley); KNOT -AM-FM, KUSK, KYCA, KAHH (Prescott); Phoenix FM
Stations received via cable.
Television: 1 Prescott channel, 5 Phoenix channels, 1 Flagstaff channel, and Chicago, Virginia and Atlanta channels
Cable also available

UTILITIES

Electricity: Arizona Public Service Co
Natural Gas: Southern Union Gas Co
Telephone: U S West
Water: Shamrock Water Co
Sewer: Septic tanks (city sewer under construction)

MEDICAL FACILITIES

5 Dentists 2 Chiropractors
1 Optometrist 1 Chiropractic-Dental Clinic
3 Physicians

Valley Medical Center has two full time doctors and several Prescott physicians working on a regular basis, and medical emergency treatment facilities. Complete medical facilities are available in Prescott

GOVERNMENT SERVICES

Local Government: Mayor, 6 Council Members, Town Manager
Police Department: Chief, 15 officers, 7 civilians/dispatchers, 2 animal control
Fire Department: 42 fulltime, 45 volunteers, 7 stations
Underwriters Rating: Grade 6

EDUCATIONAL FACILITIES

	<u>No.</u>	<u>Faculty</u>	<u>Enrollment</u>
Public Elementary	3	140	1,672
Public Junior High (Dewey)	1	37	442
Public High School	1	56	594

Yavapai Community College serves the Prescott Valley area.

CHURCHES

1	Catholic	2	Church of Jesus Christ LDS
22	Protestant	6	Other

COMMUNITY FACILITIES

Library:	1	Basketball Courts:	2
Community Center:	1	Riding Stable:	1
Pool: (heated)	1	Golf Courses	2
Tennis Courts:	2	(Prescott Country Club)	
		Bowling Alley(Prescott)	1
Parks:		4 mini; 68 acres under development	
Baseball and Softball fields:		2 - Prescott Valley	

SCENIC ATTRACTIONS

Prescott Valley is surrounded by recreational opportunities including camping, fishing, historical landmarks, and scenic drives. The Prescott National Forest, containing over a million acres of land, has Indian ruins, former gold camps, ghost towns and several national monuments. Numerous lakes are within a few minutes drive, including Lynx, Granite and Willow. Two main events held in Prescott - the Prescott Frontier Days Rodeo and Celebration over the Fourth of July, and the Smoki Ceremonials and Snake Dance in August - are of interest to residents and tourists alike.

The Prescott Valley Days, held the second weekend each June offers parades, rides and athletic events with an Art Festival and Hot Air Balloon Fest. Oktoberfest is held yearly in October.

INDUSTRIAL PROPERTIES

Industrial Parks: with 300+ acres; all utilities available with high-way access. Current information available from Prescott Valley Town Manager or Chamber of Commerce.

LODGING AND MEETING FACILITIES

Motels: 1 with 25 units, 40 room Days Inn to open 6/91 (numerous motels are available in Prescott)
Meeting Facilities: 4, with the largest seating 200 persons

HOUSING

Current information on housing availability can be obtained from the Prescott Valley Chamber of Commerce.

This profile was prepared in cooperation with the Town of Prescott Valley and the Prescott Valley Chamber of Commerce.

For further information, contact:

Town of Prescott Valley
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